

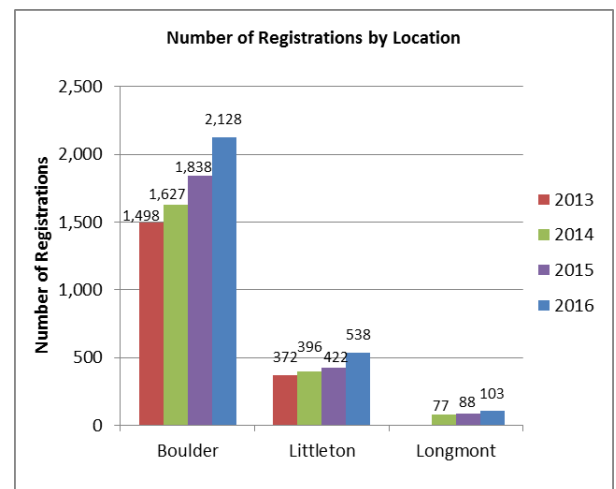
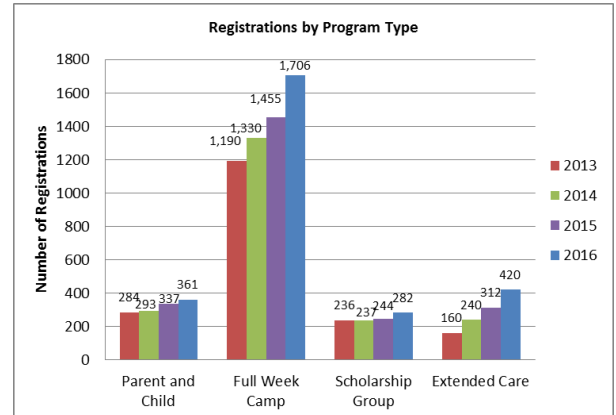


Thorne Summer Camp 2016 Report

Program Numbers

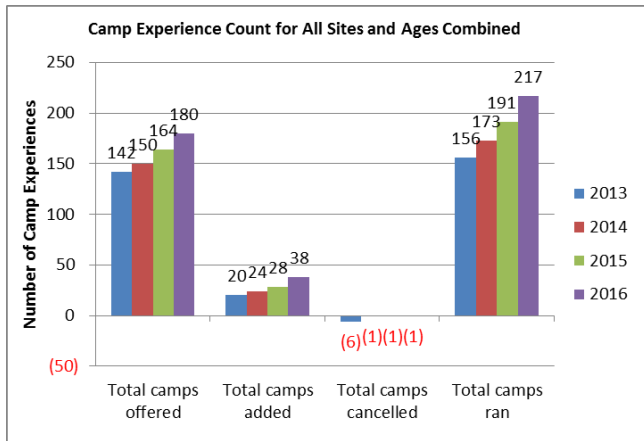
Participants:

- Total number of registrations: **2769 in 2016**; 2348 in 2015; 2100 in 2014; 1,819 in 2013 (18% increase from 2015)
- Registrations by Program Type (includes all programs, all groups):
 - Parent and Child registrations: **361**; 337; 293; 284 (7% increase)
 - Full Week Camp registrations: **1,706**; 1,455; 1,330; 1,190 (17% increase)
 - Full Week scholarship group registrations: 180 for school groups + 102 for IHAD = **282**; 244; 237; 236 (16% increase)
 - Extended Care registrations: **420**; 312; 240; 160 (35% increase)
- Registrations by location (includes all programs, all groups):
 - Boulder registrations: **2,128**; 1,838; 1,627; 1,498 (17% increase)
 - Littleton registrations: **538**; 422; 396; 372 (27% increase)
 - Longmont registrations: **103**; 88; 77 (17% increase)



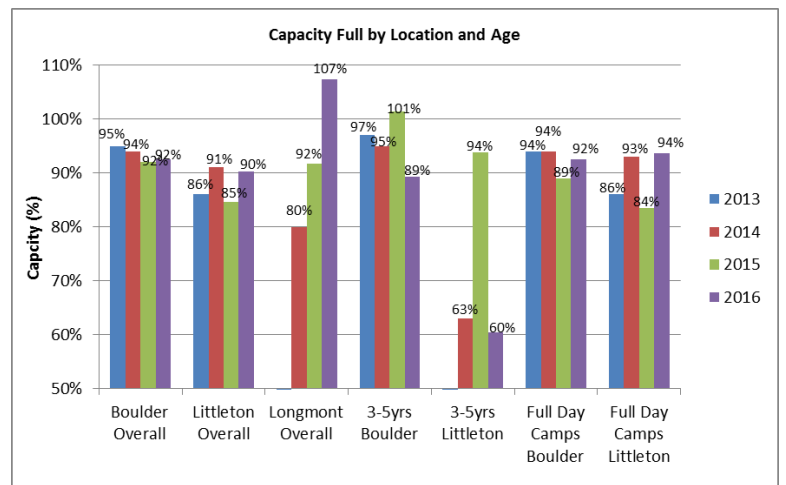
Camp Experiences Offered:

2016	Originally Offered				Added				Cancelled				Final Offerings			
	Boulder	Littleton	Longmont	SUM	Boulder	Littleton	Longmont	SUM	Boulder	Littleton	Longmont	SUM	Boulder	Littleton	Longmont	SUM
PreK	32	4	X	36	0	0	X	0	0	0	X	0	32	4	X	36
5-6yrs	11	4	X	15	7	0	X	7	0	0	X	0	18	4	X	22
6-8yrs	48	12	X	60	17	4	X	21	0	0	X	0	65	16	X	81
9-11yrs	25	13	X	38	8	2	X	10	1	0	X	1	32	15	X	47
12-15yrs	6	2	X	8	0	0	X	0	0	0	X	0	6	2	X	8
School Groups	11	0	4	15	0	0	0	0	0	0	0	0	11	0	4	15
IHAD	4	0	4	8	0	0	0	0	0	0	0	0	4	0	4	8
SUM	137	35	8	180	32	6	0	38	1	0	0	1	168	41	8	217



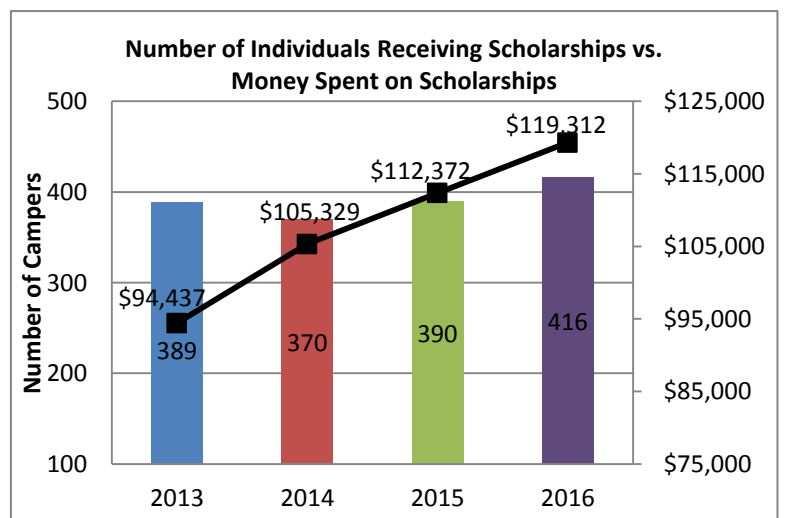
Capacity:

- Percent Full by Program Type
 - Parent and Child camp capacity: Boulder **89%**; 101%; 95%; 97% and Littleton **60%**; 94%; 63%; 0%
 - Full Day Camps: Boulder **92%**; 89%; 94%; 94% and Littleton **94%**; 84%; 93%; 86%
- Percent Full by Location:
 - Boulder ran at a capacity of **92%**; 92%; 94%; 95%
 - Littleton ran at a capacity of **90%**; 85%; 91%; 86%
 - Longmont ran at a capacity of **107%**; 92%; 80%



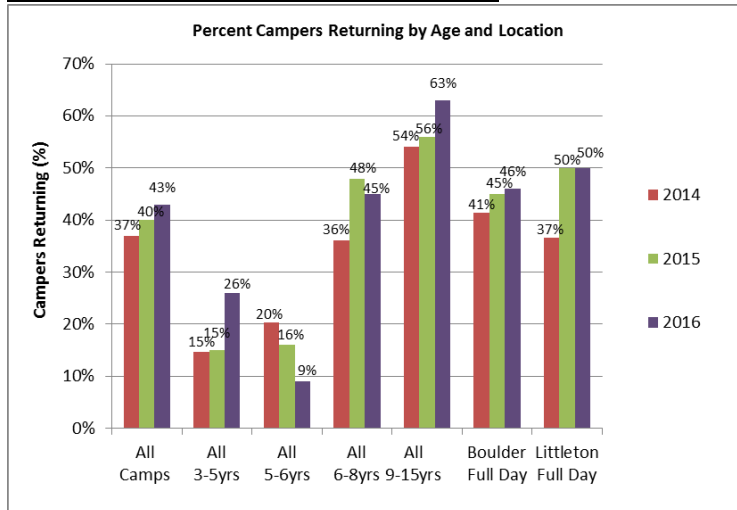
Scholarship Giving and Revenue:

- Total number of campers receiving scholarships including individuals and schools: **416**; 390; 370; 389 (7% increase)
 - Individual campers: **140**; 146; 133; 153
 - School group and IHAD campers: **276**; 244; 237; 236
- Total amount awarded: **\$119,692**; \$112,372; \$105,329; \$94,437 (6% increase)
 - Individual Scholarships: **\$37,848**; \$39,753; \$33,813; \$29,711
 - School Scholarships: **\$81,844**; \$72,619; \$71,516; \$64,726
- Total Revenue increased from \$446,995 in 2015 to **\$532,341** in 2016 (19% increase from 2015)



- Boulder revenue increased from \$360,988 in 2015 to **\$401,614** in 2016 (11% increase from 2015)
- Littleton revenue increased from \$84,676 in 2015 to **\$128,227** in 2016 (51% increase from 2015)
- Longmont revenue increased from \$1,843 in 2015 to **\$2,500** in 2016 (35% increase from 2015)

Returning campers vs. New campers:



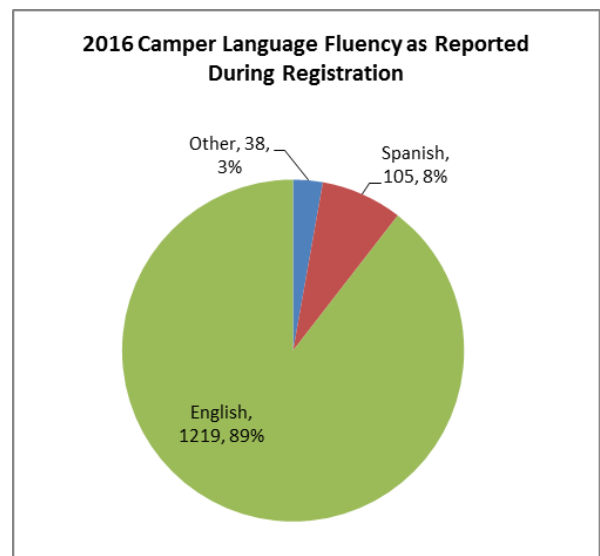
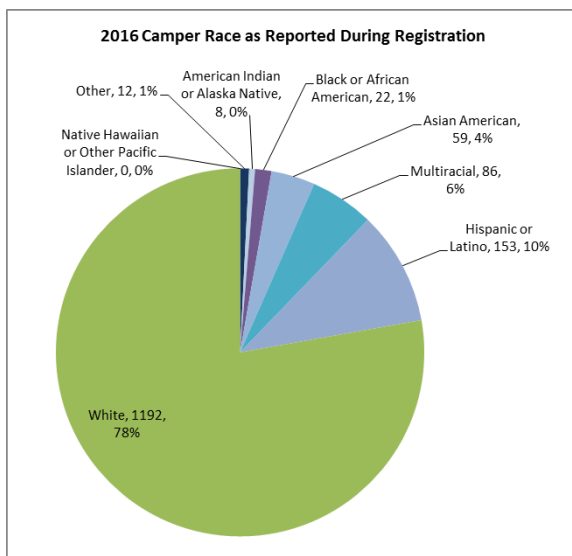
Multiple Camp Enrollment:

- Total number of unique participants served: **1,718 in 2016**; 1,491 in 2015; 1,350 in 2014; 1,297 in 2013; 1,101 in 2012 (15% increase)

	1	2	3	4	5	6	7
PreK	39%	26%	16%	9%	8%	1%	2%
5-6yrs	89%	7%	2%	1%	0%	0%	0%
6-8yrs	73%	20%	4%	2%	0%	0%	0%
9-15yrs	78%	17%	3%	2%	0%	0%	0%

	1	2	3	4	5	6	7	8	9	10	18
PreK	19%	23%	13%	20%	8%	2%	2%	5%	0%	3%	6%
5-6yrs	67%	21%	10%	2%	0%	0%	0%	0%	0%	0%	0%
6-8yrs	51%	32%	10%	4%	2%	1%	0%	0%	1%	0%	0%
9-15yrs	59%	25%	11%	3%	0%	0%	0%	2%	0%	0%	0%

Demographics:

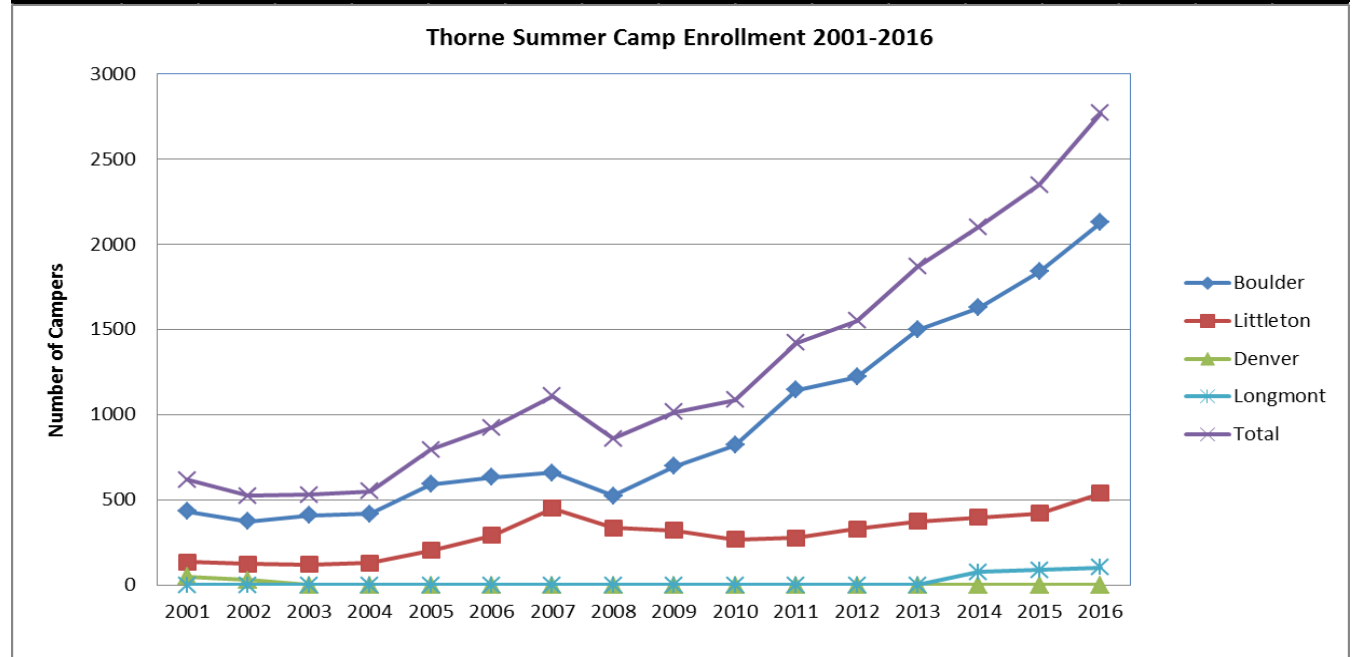


Volunteer Support:

- We had 29 Teaching Assistant Volunteers providing 2,610 volunteer hours, which is a 33% increase (1,965 in 2015; 1,665 in 2014). For perspective, if every week-long camp had a TA, it would represent 4,200 hours of volunteer time.

Summer Camp Participation History:

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Boulder	432	374	410	419	592	633	659	525	696	820	1145	1222	1498	1627	1838	2128
Littleton	135	122	120	130	202	290	449	335	320	266	276	329	372	396	422	538
Denver	51	29	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Longmont	0	0	0	0	0	0	0	0	0	0	0	0	0	77	88	103
Total	618	525	530	549	794	923	1108	860	1016	1086	1421	1551	1870	2100	2348	2769



Major Changes for 2016:

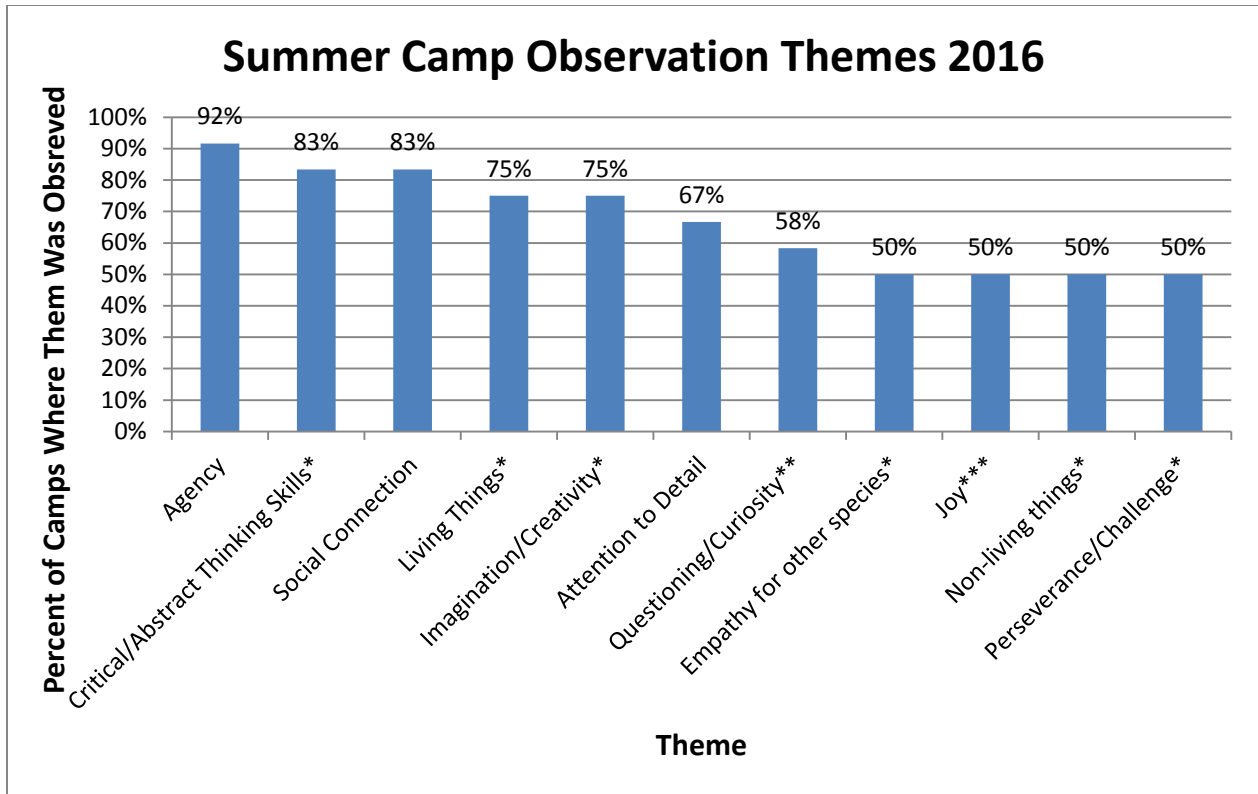
- Thorne made drop off and pick up for all camps consistent, from 8:30am-2:30pm
- Thorne increased the hours for Eco-Explorers from 8:30am-2:30pm (9am-2pm in 2015)
- Thorne ran 25 additional camps
- Thorne added one new camp offering for 6-8 year olds- Nature Superheroes
- All of Thorne's Boulder goals for 2016 were met or exceeded
- All of Thorne's Littleton goals for 2016 were met or exceeded

Student Evaluation Results:

Thorne's goal with the Summer Camp Program is to meet our mission by providing access and affordances for youth to develop personal connections to nature through joyful experiences. Thorne determines the nature of participants' experiences through a process called Behavioral Observation, wherein camper behaviors are systematically observed during a set period of time. Behaviors are coded for themes, and clarified through short interviews with campers when necessary.

Thorne's Summer Camp Program connects kids to nature by cultivating agency, critical thinking skills, social connection, interaction with living things, and imagination and creativity. Through these behaviors, campers are engaged on social emotional and cognitive levels while outside – doing what research shows eventually leads to life-long stewardship.





Parent Evaluation Results:

- 308 families filled out the survey out of 1,143 families (includes Full Day and PreK) that participated in Thorne camps (27%)

Overall program metrics:

- When asked where they heard about Thorne Summer Camp, 54% stated from word of mouth, 12% from Thorne's website or online, 8% from print advertisement, and 7% through a Thorne program (Field Trip, In-School, or Birthday party).
- 93% of parents felt their child learned something new from their Thorne Summer Camp experience (96% in 2015)
- 93% of parents felt their child is more connected with nature after the Thorne Summer Camp experience (93% in 2015)
- 95% of parents will send their child to Thorne Summer Camp in the future (93% in 2015)



Rating the Thorne Summer Camp experience: (not at all, somewhat, mostly, completely)

- 79% of parents felt that the content was completely appropriate for the age group (86% in 2015); 17% felt it mostly was (13% in 2015)
- 81% of parents completely felt that the instructor was a good role model for their child (88% in 2015); 16% mostly did (10% in 2015)
- 79% of parents completely felt that the course was well managed and well organized (85% in 2015); 16% mostly did (13% in 2015)
- 75% of parents felt their child completely enjoyed the class (83% in 2015); 19% mostly did (13% in 2015)



Rating Thorne Summer Camp as a whole: (poor, okay, good, fantastic)

- 70% of parents felt that their child's Summer Camp instructor was fantastic (80% in 2015); 23% felt they were good (16% in 2015)
- 73% of parents felt the quality of the Summer Camp experience was fantastic (80% in 2015); 22% felt it was good (17% in 2015)
- 30% of parents felt the cost of Thorne's Summer Camp was fantastic (35% in 2015); 50% felt it was good (47% in 2015)

- 52% of parents felt the registration process was fantastic (53% in 2015); 40% felt it was good (40% in 2015)
- 57% of parents felt the pick up/drop off process was fantastic (65% in 2015); 32% felt it was good (31% in 2015)

78% of Thorne Summer Camp students attend other summer camps in the area (68% in 2015). These parents were then asked to rate Thorne based on other local camps: (poor, okay, good, fantastic)

- In comparison, 63% felt the quality of the Thorne instructor is fantastic (73% in 2015); 30% felt it is good (22% in 2015)
- In comparison, 64% felt the quality of the classes offered is fantastic (74% in 2015); 30% felt it is good (21% in 2015)
- In comparison, 22% of parents felt the cost of classes is fantastic (28% in 2015); 56% felt it is good (46% in 2015)
- In comparison, 49% of parents felt the registration process is fantastic (49% in 2015); 41% felt it was good (42% in 2015)
- In comparison, 52% of parents felt the pick up/drop off process is fantastic (60% in 2015); 35% felt it was good (32% in 2015)

Instructor Rating Thorne Summer Camp: (poor, okay, good, fantastic)

- 29 out of 39 Thorne Summer Camp Instructors filled out the survey in 2015 (74%)
- 68% of Instructors felt the overall experience with Thorne Summer Camp was fantastic (79% in 2015); 32% felt it was good (21% in 2015)
- 62% of Instructors' enjoyment level of their teaching experience was fantastic (85% in 2015); 35% felt it was good (14% in 2015)
- 41% of Instructors stated they would apply for a position with Thorne Summer Camp again (71% in 2015); 44% said maybe (36% in 2015)

Constructive Criticism for Thorne Summer Camp:

- My daughter and another camper experienced a bit of bullying from a child
- It was extremely hot that week...I think the camp should have modified activities because of heat.
- Chautauqua has limited parking and check-in on Monday was too long
- One suggestion is to vary the "curriculum" a little more because the courses available for the 6-8 year old is somewhat similar.
- I would have liked the counselors to let us know what went on during camp that day (highlights, where they went, a little bit about what they did).
- I would like to see more special needs supports available
- Registration process was cumbersome and long.
- Would prefer an 8am drop off time or before care option.

Praise for Thorne Summer Camp:

- When I asked what they were learning they said "In this camp we aren't learning we are just having fun" and then proceeded to tell me all the things they learned. Great to have the learning appear to just be fun!
- It was the perfect experience for my son. He loved it and learned a lot. It was exactly what he wants to do on any summer day and provided opportunities that I could not.
- We are so happy that the kids participated. They loved it and I see some bits here and there that they picked up on and incorporated into their lives. Thank you for the financial assistance program as it was a lifesaver for us this summer
- THE LEADERS ARE AWESOME! I felt completely comfortable with our daughter being at camp and the instructors helped each day with the tricky separating issues she has.
- Thanks Thorne for providing a safe place for children to be one with nature and opening their eyes to all the wildlife in our community. It is evident that this is what kids were born to do. As parents, sometimes we are so busy, we forget.
- Such a professionally-run camp, and she adored it.
- I have found the quality of communication to be far better than other camps. I also find the instructors to be invested in my child's success.
- Your online presence - everything from signing up, to paying via the payment plan, to this survey - is very impressive.
- *the* most professionally run camp I've ever seen.
- Before attending the Thorne Camps my son did not like to get muddy, couldn't stand bugs and snakes. Now all he wants to do is play outside in the mud and track down bugs and snakes. His interest in the outdoors has really grown.
- My kids are still singing the Thorne song and others they learned a month later!
- "I want to play outside all summer at Thorne next summer!" said my stay inside, play video games son. I can't tell you how impressed and pleased I was to hear that.
- "Mom, today was the BEST DAY EVER!" "A snake a day keeps the boring away"

