

# 19th Annual NATURAL NIGHT OUT

## Benefitting Thorne Nature Experience

Thorne Nature Experience's 19th annual Natural Night Out fundraiser will be held on Friday, October 17th at the Boulder JCC. More than 250 guests will gather for an evening of delicious local food and drink, bid on items in a fabulous silent auction and enjoy inspirational environmental speakers as we celebrate another year of nature connection.

Proceeds from the event will help ensure all youth, regardless of their circumstances, have access to Thorne's award-winning environmental programming

We hope you will consider sponsoring Natural Night Out this year as we celebrate nature and the critical role it plays in the lives of youth in our community.

Thorne strives to tailor sponsor benefits packages to meet the individual needs of each sponsor. We are open to other benefits and welcome any feedback or additional suggestions regarding recognition opportunities.

Contact Krista Mortensen at [krista@thornenature.org](mailto:krista@thornenature.org) to learn more and become a sponsor today.

## PRESENTING SPONSOR | \$15,000

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on event pages
- Logo on all event presentations
- Logo Inclusion on all event related e-mails
- 30 second video onscreen during cocktail hour
- Company banner on site
- Company representatives volunteer to support the event
- Opportunity to showcase product at event

### Acknowledgement

- Thank you in eLert Newsletter
- Thank You from Emcee During Event Program
- Naming rights ("2025 Natural Night Our Presented by Your Organization")
- Sponsor Representative to Address Attendees at award presentation - in person or via video

### Social Media + Hospitality

- 1 Exclusive Post - Sponsor receives dedicated shout out post
- 20 VIP Tickets (2 Tables) - Sponsor can donate tickets to community members



Interested in becoming a sponsor?  
Contact Krista at [krista@thornenature.org](mailto:krista@thornenature.org)

## ALPINE | \$5,000+

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on event pages
- Logo on all event presentations
- Logo Inclusion on all event related e-mails
- Company banner on site
- Company representatives volunteer to support the event
- Opportunity to showcase product at event

### Acknowledgement

- Thank you in eLert Newsletter
- Thank You from Emcee During Event Program

### Social Media + Hospitality

- 1 Exclusive Post – Sponsor receives dedicated shout out post
- 10 VIP Tickets (1 Table) – Sponsor can donate tickets to community members



## MONTANE | \$2,500+

### Promotion

- Logo Inclusion on E-mail Invitation
- Logo on event pages
- Logo on all event presentations
- Logo Inclusion on all event related e-mails
- Company banner on site
- Company representatives volunteer to support the event
- Opportunity to showcase product at event

### Acknowledgement

- Thank you in eLert Newsletter
- Thank You from Emcee During Event Program

### Social Media + Hospitality

- 1 Group Post – Sponsor receives shout out in a group post with other sponsors
- 6 VIP Tickets – Sponsor can donate tickets to community members



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## FOOTHILLS | \$1,000+

### Promotion

- Name Inclusion on E-mail Invitation
- Name on event pages
- Name on all event presentations
- Name Inclusion on all event related e-mails
- Company representatives volunteer to support the event
- Opportunity to showcase product at event

### Acknowledgement

- Thank you in eLert Newsletter
- Thank You from Emcee During Event Program

### Social Media + Hospitality

- 1 Exclusive Post – Sponsor receives dedicated shout out post
- 4 VIP Tickets – Sponsor can donate tickets to community members



## PRARIE | \$500 +

### Promotion

- Name Inclusion on E-mail Invitation
- Name on event pages
- Name on all event presentations
- Name Inclusion on all event related e-mails
- Company representatives volunteer to support the event

### Acknowledgement

- Thank you in eLert Newsletter
- Thank You from Emcee During Event Program

### Social Media + Hospitality

- 1 Group Post – Sponsor receives shout out in a group post with other sponsors
- 2 VIP Tickets – Sponsor can donate tickets to community members



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# A LA CARTE - FOOD, BEVERAGE, AND FUN! | \$250+ Name Only | \$500+ Name & Logo

## Promotion

- Name Inclusion on E-mail Invitation
- Name on event pages
- Name on all event presentations
- Name Inclusion on all event related e-mails
- Company representatives volunteer to support the event
- Opportunity to showcase product at event



## Choose ONE of the following -

- Acknowledgement as Silent Auction Sponsor
- Acknowledgement as Fundraising Games Sponsor
- Acknowledgement as Food and Beverage Sponsor

## Social Media + Hospitality

- 1 Group Post - Sponsor receives shout out in a group post with other sponsors
- 2 VIP Tickets - Sponsor can donate tickets to community members



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